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Supply chain vulnerabilities and crop losses: Red chilli production risk analysis

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Abstract

The global agricultural supply chain is vulnerable to numerous risks that impact the production, processing, and distribution of crops. One of the most significant agricultural sectors facing such risks is the red chilli industry. Red chilli, a staple in the spice trade, is susceptible to various vulnerabilities that hinder its supply chain efficiency and overall productivity. This paper explores the various risks involved in the red chilli production process, from farming to distribution, highlighting key factors such as climate change, pests, equipment failure, and transportation delays. Additionally, the financial impacts of crop losses due to these vulnerabilities are analyzed. By understanding these risks, the paper suggests potential solutions for mitigating the negative consequences and improving the overall resilience of the red chilli supply chain. Ultimately, the goal is to provide actionable insights that farmers, processors, and suppliers can adopt to minimize losses and improve the stability of the red chilli supply chain.

Keywords: Red chilli supply chain, agricultural risks, climate change, pests and diseases, processing challenges, distribution delays, crop losses, risk mitigation

1. Introduction

The red chilli industry plays a significant role in global agriculture, both as a food product and an export commodity. The production of red chillies, like many agricultural products, is vulnerable to various risks, which can cause substantial losses throughout the supply chain. Understanding these vulnerabilities is essential for mitigating potential crop losses, enhancing farm productivity, and ensuring that red chillies reach the market in a timely and cost-effective manner.

Over the years, the challenges faced by red chilli production have become more complex, driven by both natural and human-made factors. Weather patterns have become increasingly unpredictable, pests and diseases continue to threaten crops, and inefficiencies in the supply chain are exacerbated by a lack of infrastructure. As a result, farmers and stakeholders in the red chilli supply chain face heightened financial risks. These vulnerabilities can lead to significant losses, not only for farmers but also for processors, distributors, and end consumers.

This paper aims to explore the various supply chain vulnerabilities associated with red chilli production and analyze how these vulnerabilities lead to crop losses. By breaking down the supply chain into its primary stages—farming, processing, and distribution—we will examine how each phase is affected by different risks. The objective is to understand the nature of these risks and provide insights into mitigating them effectively. The paper will also discuss the financial impact of crop losses due to these vulnerabilities and propose solutions that could help strengthen the overall supply chain.

2. Understanding the red chilli supply chain

The red chilli supply chain consists of several interconnected stages, each susceptible to a variety of risks. It starts with the farming of chillies, which involves planting, irrigation, pest control, and harvesting. Once harvested, chillies enter the processing phase, where they are dried, ground, and packaged for sale. The final stage of the supply chain is distribution, which involves transporting the finished product to markets or warehouses. Each of these stages is vulnerable to disruptions, ranging from climate change to logistical failures.

The supply chain is complicated further by the high demand for red chillies and the varying quality expectations of both local and international markets. Any failure in one part of the chain can lead to significant economic losses, creating ripple effects that affect all stakeholders. Understanding the risks in each stage is the first step in addressing these challenges and ensuring a more resilient supply chain for red chillies.

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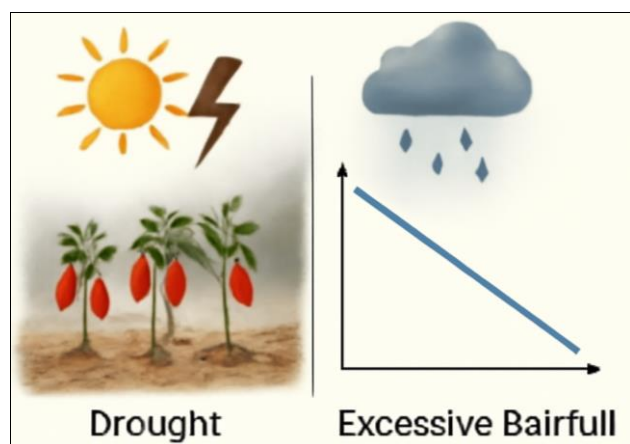
Table 1: Red chilli supply chain stages

Stage	Activities	Risks and Vulnerabilities
Farming	Seed planting, irrigation, pest control	Climate change, diseases, pests, water scarcity
Processing	Drying, grinding, packaging	Equipment failure, contamination, labor shortages
Distribution	Transport, warehousing	Roadblocks, fuel shortages, delays

3. Risks in red chilli farming

The farming stage is the starting point of the red chilli supply chain and faces several risks that can lead to significant crop losses. These risks are largely associated with environmental factors, such as changes in weather patterns, pests, and diseases. Climate change has made weather patterns more unpredictable, leading to periods of extreme drought or excessive rainfall. These weather extremes are detrimental to the growth of red chillies, affecting both the quantity and quality of the harvest.

Pests and diseases are also major contributors to crop losses. Common pests, such as aphids and caterpillars, can devastate chilli plants, while diseases like powdery mildew and bacterial wilt reduce crop yields. Furthermore, water scarcity exacerbates these problems, as irrigation is often essential for consistent yields. Farmers in regions where water resources are limited are particularly vulnerable to these challenges, as they may not have the necessary infrastructure or resources to implement effective solutions.



Drought condition

Excessive rainfall

Fig 1: Impact of weather on red chilli yields

4. Processing challenges and losses

Once the chillies are harvested, they move into the processing phase, where they are dried, ground, and packaged. The processing stage faces several challenges, primarily related to equipment failure, contamination, and labor shortages. If the processing equipment is not properly maintained, it can malfunction, leading to delays in production. This is particularly problematic for perishable goods like red chillies, which require prompt processing to maintain their quality.

Contamination during the processing stage can also be a significant risk. If the chillies are exposed to unsanitary conditions or improper handling, they may become contaminated, rendering them unsuitable for sale. This can occur during drying, grinding, or packaging if the facilities are not clean or if workers do not follow proper hygiene

protocols. Such contamination can lead to product recalls, loss of consumer trust, and a decrease in market value.

Labor shortages are another challenge during processing. In some regions, the availability of skilled labor can be inconsistent, leading to delays in production. This problem is exacerbated during peak harvest times when demand for workers is high. The combination of these factors can significantly impact the overall efficiency of the supply chain, leading to lost revenue and increased costs.

Table 2: Processing risks and impact

Risk	Impact
Contamination	Reduced product quality, loss of customers
Equipment failure	Production delays, loss of fresh chillies
Labor shortages	Reduced efficiency, delayed shipments

5. Distribution and its vulnerabilities

The distribution phase is the final link in the red chilli supply chain. It involves the transportation of the processed chillies from factories to local markets or international buyers. However, this stage is vulnerable to a variety of risks. Roadblocks, fuel shortages, and transportation delays are all common issues that can halt the timely delivery of red chillies. As chillies are a perishable product, delays in transportation can result in spoilage, which leads to significant losses.

In some regions, poor infrastructure and inadequate road networks exacerbate these distribution challenges. In rural areas, where many red chilli farms are located, roads may be poorly maintained or difficult to navigate. In such cases, the risk of delays increases, and farmers may not be able to get their products to market on time. Additionally, fluctuations in fuel prices can make transportation more expensive, further reducing the profitability of red chilli production.

6. Financial impact of crop losses

The financial implications of crop losses due to supply chain vulnerabilities can be severe. For farmers, a reduction in yield means a loss of income. For instance, if a chilli farm loses 30% of its crop due to pests or adverse weather, the farmer faces a significant drop in revenue. This not only affects the farmer's financial well-being but also impacts the broader supply chain, including processors, distributors, and retailers.

The loss of income for farmers leads to a series of ripple effects in the supply chain. Suppliers may need to pay more for the remaining chillies, leading to increased prices for consumers. This increase in price can reduce the demand for red chillies, further harming the financial stability of the entire supply chain. Understanding the financial impact of these vulnerabilities is crucial for planning and decision-making at all levels of the supply chain.

Table 3: Financial impact of crop losses

Loss percentage	Estimated revenue loss (%)
10%	5%
20%	15%
30%	30%

7. Mitigating risks in red chilli production

Despite the numerous risks associated with red chilli production, there are ways to mitigate these vulnerabilities. One effective strategy is to implement advanced farming techniques, such as drought-resistant seeds and efficient

irrigation systems, to reduce the impact of climate change. Additionally, farmers can adopt Integrated Pest Management (IPM) practices to control pest populations without relying on harmful chemicals.

In the processing stage, regular equipment maintenance and sanitation protocols can minimize the risk of contamination. Training workers and improving infrastructure can help reduce labor shortages and improve efficiency. For distribution, investing in better transportation networks and ensuring that chillies are transported in optimal conditions can prevent spoilage and delays.

8. Conclusion

The red chilli supply chain is vulnerable to a wide range of risks, from farming to distribution. Climate change, pests, equipment failure, and transportation delays all pose significant challenges to the production and delivery of red chillies. By understanding these risks and implementing mitigation strategies, farmers, processors, and distributors can reduce crop losses and enhance the overall resilience of the supply chain. However, it is crucial to remain adaptable, as external factors will always influence the success of the supply chain. Through ongoing innovation and collaboration, the red chilli industry can continue to thrive in the face of these challenges.

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